



Sponsorship Guidelines 2018/2019

Coaches/Managers/Potential Sponsors

Please consider the following guidelines when establishing your sponsorship arrangements.

- The NGHA encourages teams to pursue corporate sponsorships to offset costs
- Teams are not permitted to advertise sponsorships on NGHA jerseys from companies that market alcohol or cannabis products, or other substances or products where marketing to children is prohibited.
- Sponsorships from sports clothing companies (other than Adidas) are prohibited
- A maximum of one company may be promoted on a single jersey.
- A team may be sponsored by more than one company as each jersey may have a different name bar if the team chooses.
- An individual player may be sponsored.
- Team activities associated with sponsorship (i.e. Volunteer activities, sponsor promotional events) must be voluntary.